UNITED STATES DEPARTMENT OF COMMERCE United States Patent and Trademark Office Address: COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, Virginia 22313-1450 www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO. CONFIRMATION NO		
10/709,978	06/10/2004	Lydia Breck	03292.101070.3	3977	
	7590 12/01/200 CCELLA (AMEX)	9	EXAMINER		
1290 Avenue of the Americas			VEZERIS, JAMES A		
NEW YORK, NY 10104-3800			ART UNIT	PAPER NUMBER	
			3693		
			MAIL DATE	DELIVERY MODE	
			12/01/2009	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Office Action Communication		Application	n No.	Applicant(s)			
		10/709,97	8	BRECK ET AL.			
	Office Action Summary	Examiner		Art Unit			
		JAMES A.	VEZERIS	3693			
Period fo	The MAILING DATE of this communication r Reply	n appears on the	cover sheet with the c	correspondence a	ddress		
A SHO WHIC - Exter after - If NO - Failur Any r	ORTENED STATUTORY PERIOD FOR REHEVER IS LONGER, FROM THE MAILIN asions of time may be available under the provisions of 37 C SIX (6) MONTHS from the mailing date of this communicating period for reply is specified above, the maximum statutory preserved by the Office later than three months after the part of the part of the Office later than three months after the part of the Office later than three months after the part of the Office later than three months after the part of the Office later than three months after the part of the Office later than three months after the part of the Office later than three months after the office later than thr	NG DATE OF TH FR 1.136(a). In no even on. period will apply and will statute, cause the appl	IS COMMUNICATION Int, however, may a reply be tin I expire SIX (6) MONTHS from cation to become ABANDONE	N. nely filed the mailing date of this of D (35 U.S.C. § 133).	·		
Status							
2a)⊠	Responsive to communication(s) filed on This action is FINAL . 2b) Since this application is in condition for al closed in accordance with the practice un	This action is no lowance except	on-final. for formal matters, pro		e merits is		
Dispositi	on of Claims	·					
5) 6) 7) 8)	Claim(s) <u>4-7</u> is/are pending in the applica: 4a) Of the above claim(s) is/are wit Claim(s) is/are allowed. Claim(s) <u>4-7</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction a on Papers	thdrawn from cor					
	-	minor					
10)	The specification is objected to by the Exa The drawing(s) filed on is/are: a) Applicant may not request that any objection t Replacement drawing sheet(s) including the c The oath or declaration is objected to by the	accepted or b) to the drawing(s) become cition is require	e held in abeyance. See ed if the drawing(s) is ob	e 37 CFR 1.85(a). jected to. See 37 C			
Priority u	ınder 35 U.S.C. § 119						
 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. 							
Attachmen	t(s) e of References Cited (PTO-892)		4) Interview Summary	(PTO-413)			
2) Notic 3) Inforr	e of Draftsperson's Patent Drawing Review (PTO-94 nation Disclosure Statement(s) (PTO/SB/08) r No(s)/Mail Date	18)	Paper No(s)/Mail Da 5) Notice of Informal F 6) Other:	ate			

Application/Control Number: 10/709,978 Page 2

Art Unit: 3693

Final Action

1. **THIS ACTION IS MADE FINAL.** Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Pre-Exam Formalities

- 2. Claims 4 and 5 are currently amended.
- 3. Claims 4-7 are currently pending.

Response to Applicant's Arguments

4. Applicant's arguments, see page 5, filed 8/27/2009, with respect to the 101 rejection of claims 4-7 have been fully considered and are persuasive. The 101 rejection of claims 4-7 has been withdrawn.

Application/Control Number: 10/709,978

Art Unit: 3693

5. Applicant's arguments, see page 5, filed 8/27/2009, with respect to the 112 2nd paragraph rejection of claims 4-7 have been fully considered and are persuasive. The 112 2nd paragraph rejection of claims 4-7 has been withdrawn.

Page 3

- 6. Applicant's arguments, see pages 6-9, filed 8/27/2009, with respect to the 103(a) rejection of claims 4-7 have been fully considered but they are not persuasive. Applicant argues that Walker and Chasko fail to teach "1) the merchant receiving a user's account number to process a transaction and requesting a secondary transaction number from the account number provider; and 2) the merchant replacing the account number with the STN and storing a record of the transaction that does not include the account number."
- 7. In response to the applicant's argument that Walker and Chasko fail to teach the merchant receiving a user's account number to process a transaction and requesting a secondary transaction number from the account number provider, examiner further points to Figure 3a and Column 12 Lines 19-45. In Figure 3a the merchant receives the credit card number, and then in Column 12 Lines 19-45 request an authorization code.
- 8. In response to the applicant's argument that Walker and Chasko fail to teach the merchant replacing the account number with the STN and storing a record of the transaction that does not include the account number, Examiner reads the claim language differently than from the way the Applicant does. As seen in Claim 4, the language, "maintaining, by the merchant and via at least one processor, a record of the transaction, wherein the merchant replaces the account number with the STN and the record does not include the account number," is unclear in that it is not clear if the

Art Unit: 3693

record of the transaction includes the STN, or if the record of the transaction is stored after the merchant replaces the account number with the STN, therefore not actually storing the STN nor account number. Examiner has read the claim in view of the later meaning. Examiner encourages applicant to amend the claim language to clearly state the record of the transaction includes the STN if that is what is attempting to be claimed. If not examiner believes Walker and Chasko teach the claim as interpreted by the examiner.

Claim Rejections- 35 U.S.C 103(a)

- 9. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 10. Claims 4-9 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent 6163771 to Walker in view of US Patent 6738749 to Chasko in further view of US Patent 5826241 to Stein.

Regarding Claims 4 and 5.

Walker teaches:

receiving, from a merchant and via at least one processor, a transaction authorization request for the transaction, the authorization request comprising a primary account number associated with a primary account; (See Fig. 3a Merchant sends out single-use credit card number for authorization)

generating, via at least one processor, a secondary account number (STN) and associating the STN with the primary account, wherein the primary account number and STN are different; (See Figs. 11a and 11b, Column 12 Lines 19-45, The issuer generates a STN (the authorization code))

receiving, from the merchant and via at least one processor, a request that a provider of the primary account return the STN in lieu of returning the primary account number; (See fig. 3a, Column 12 Lines 19-45, Merchant request authorization code)

sending, via at least one processor, to the merchant an authorization record referencing the STN, wherein the authorization record does not include the primary account number; (See Column 12 Lines 19-45)

processing, via at least one processor, a settlement request associated with the transaction, wherein the settlement request includes the STN and does not include the primary account number; (See Column 12 Lines 19-45)

Walker fails to further teach:

maintaining, by the merchant and via at least one processor, a record of the transaction, wherein the merchant replaces the account number with the STN and the record does not include the account number.

receiving, from a first party and via at least one processor, a transaction dispute identifying the primary account number and relating to the transaction involving the STN;

retrieving, via at least one processor, transaction information from a database using the primary account number; and

initiating, via at least one processor, an inquiry, with a second party, that includes the STN, wherein the inquiry does not include the primary account number.

Chasko teaches:

maintaining, by the merchant and via at least one processor, a record of the transaction, wherein the merchant replaces the account number with the STN and the record does not include the account number. (See Figure 5)

Stein teaches:

receiving, from a first party and via at least one processor, a transaction dispute identifying the primary account number and relating to the transaction involving the STN; (See Columns 11-12, Lines 55-8)

retrieving, via at least one processor, transaction information from a database using the primary account number; (See Column 5, Lines 55-67)

initiating, via at least one processor, an inquiry, with a second party, that includes the STN, wherein the inquiry does not include the primary account number. (See Column 12, Lines 1-7)

It would have been obvious to one of ordinary skill in the art to include maintaining a record of the transaction, wherein the merchant replaces the account number with the STN and the record does not include the account number; receiving a transaction dispute identifying the primary account number and relating to the transaction involving the STN; retrieving transaction information from a database using the primary account number; and initiating an inquiry, with a second party, that includes the STN, wherein the inquiry does not include the primary account number.

Art Unit: 3693

as taught by Chasko and Stein since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

Regarding Claim 6.

Walker fails to further teach:

determining if a valid approval code is associated with the STN;

charging back to the second party an amount of the transaction, if a valid approval code is not associated with the STN.

Stein teaches:

determining if a valid approval code is associated with the STN; (See Column 12, Lines 1-7)

charging back to the second party an amount of the transaction, if a valid approval code is not associated with the STN. (See Figure 6F)

It would have been obvious to one of ordinary skill in the art to include determining if a valid approval code is associated with the STN, and charging back to the second party an amount of the transaction, if a valid approval code is not associated with the STN as taught by Stein, in the method of Walker since the claimed invention is merely a combination of old elements, and in the combination each element merely would have performed the same function as it did separately, and one of ordinary skill in the art would have recognized that the results of the combination were predictable.

Application/Control Number: 10/709,978 Page 8

Art Unit: 3693

Regarding Claim 7.

Walker fails to further teach:

routing the transaction dispute to a predefined STN queue based at least in part

on an industry type associated with the transaction.

Stein teaches:

routing the transaction dispute to a predefined STN queue based at least in part

on an industry type associated with the transaction. (See Column 12, Lines 1-7)

It would have been obvious to one of ordinary skill in the art to include routing the

transaction dispute to a predefined STN queue based at least in part on an industry type

associated with the transaction as taught by Stein, in the method of Walker since the

claimed invention is merely a combination of old elements, and in the combination each

element merely would have performed the same function as it did separately, and one

of ordinary skill in the art would have recognized that the results of the combination

were predictable.

Conclusion

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to JAMES A. VEZERIS whose telephone number is

(571)270-1580. The examiner can normally be reached on Monday-alt. Fridays

7:30am-5:00pm.

Application/Control Number: 10/709,978

Art Unit: 3693

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, James Kramer can be reached on 571-272-6803. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/James A. Kramer/ Supervisory Patent Examiner, Art Unit 3693 /JAMES A VEZERIS/ Examiner, Art Unit 3693 Page 9

11/25/2009